***Proposal for***

***Digital Marketing***

***Plan & Proposal***

***: Analysis - Strategy - Plan - Execution* :::**

**StuchoSinteriorssrl**

**Interior design studio Architectural designer**

***Digital Marketing Plan & Proposal***

**Scope:**

* **Market about our projects, new works, specialities and creative thinking exposures, offers and packages to the**

**respective audiences.**

* **Promoting the launch offers, discounts, creativity, customer services in the area to grab the new customers.**
* **Executing the branding & lead generation campaigns to generate the enquries and calls.**
* **Executing the special campaigns to partnering with the costruction companies, real estate companies,**

**corporate companies.**

* **Execute the campaigns through creative designs & videos.**
* **Promoting the customer testimonials, launches customer service.**
* **Run digital marketing campaigns through leading and essential digital marketing platforms as Facebook,**

**Instagram, tiktok and google ppc.**

**Market: to be confirmed**

**Age Category : 25 — 60**

**AD Budget Depends on the client preferences**

**Potential Mediums:**

* **Facebook, instagram, tiktok and google FPC**

**Team:**

* **Assign a team of Digital Marketing Campaign Specialist, Graphic Designer & Content Writer.**

**Agency Budget 1 Month**

• **The agency pricing is exclusive of Goods & Service Tax (GST)**

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| --- | --- | --- | --- |
| **Sno i** | **Description of Service** | **Platform(s)** | **Crawl** |
| **1** | **Digital Marketing Specialist** | **Facebook &**  **Instagram, tiktok** | **$360** |
| **2** | **Ad / Promo Content Writing,**  **designs** | **Google** | **5120** |
| **Agency Budget (in USD) I.** | | **Month** | **$480** |